



# Take Action Guide



the invitation

To. Be. Me.

The Social Movement  
of the 21<sup>st</sup> Century

[theinvitation.co.nz](http://theinvitation.co.nz)

## Welcome to The Invitation - by Be. Accessible

Thank you for taking part in this exciting campaign. This guide has been designed to stimulate conversation by offering simple ideas and solutions, big or small, to make our homes, workplaces and communities more accessible. We believe that many small actions can make a big difference in making New Zealand the most accessible country in the world.



## HOST / BOAST / POST / MOST

This is how it works -

1. **HOST** - host family, friends or colleagues at a screening of To. Be. Me. at your home, workplace or in the community.
2. **BOAST** - register your event at [www.theinvitation.co.nz](http://www.theinvitation.co.nz)
3. **POST** - after the screening, use the questions in this guide and on the website to stimulate discussion; then post your ideas and actions at [www.theinvitation.co.nz](http://www.theinvitation.co.nz) - many small actions can make a big difference!
4. **MOST** - encourage your guests to pay-it-forward by hosting their own screening. Let's use this opportunity to make positive change.



## What's it about?

Accessibility is all about our ability to engage with, use, participate in, and belong to, the world around us. For 1 in 4 New Zealanders (25%), access to education, employment and the community can be difficult and limited. Be. Accessible began in 2011 and this social enterprise has a new way of seeing the world. It changes the emphasis from disability (barriers, exclusion) to accessibility and possibility, a sense of engagement and generosity for all access citizens.

## An access citizen is a person who –

- Is Blind or has difficulty reading small print
- Uses a wheelchair or is unable to walk easily
- Is Deaf or has trouble hearing in noisy places
- Is carrying a child or has to manoeuvre a stroller
- Finds it difficult to read or understand things

Also, as we get older, our access requirements increase and by 2030, more than 50% of people over 65 will have at least one impairment.

## Time to Take Action

At the end of the screening, we encourage participants to talk about accessibility and what we can each do to make our homes, workplaces and communities more accessible. It's an opportunity to reflect, share ideas and solutions and to act. Use the guide questions below -

- Q.** After watching To. Be. Me., have you changed how you think about accessibility?
- Q.** Thinking about “your world”, have you noticed anything lately that stood out as accessible or inaccessible?
- Q.** What could you do in your home to make it more accessible?
- Q.** What could you do in your workplace to make it more accessible?
- Q.** What could you do in your wider community to make it more accessible?
- Q.** What's one thing you promise to do to make the world a more accessible place, starting right now?

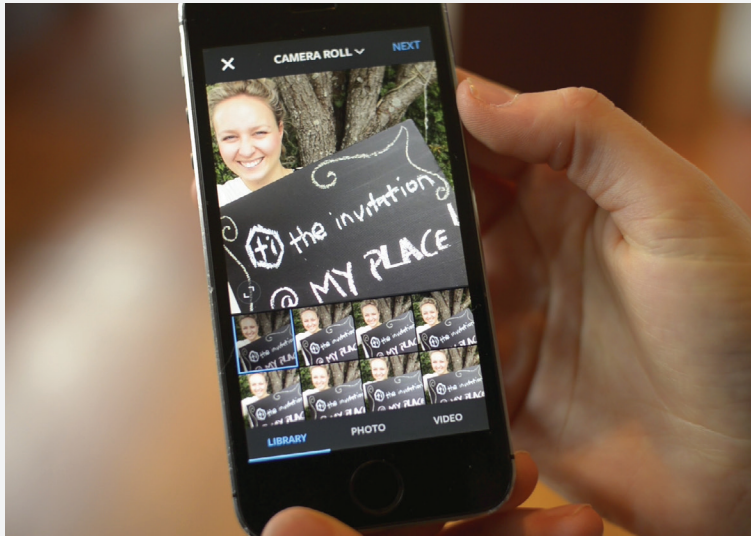
**Tip:** Go to [www.theinvitation.co.nz](http://www.theinvitation.co.nz) to discover a range of access actions and take action today!

**Feeling inspired?** Pay-it-forward and encourage your guests to host their own screening.

**Register at [www.theinvitation.co.nz](http://www.theinvitation.co.nz)**

## Thank you for hosting a screening of To. Be. Me.

You have taken the first steps towards making New Zealand (and beyond) truly accessible! By sharing simple ideas, big or small, we will make New Zealand more accessible and inclusive.



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It has been said that something as small as the flutter of a butterfly's wing can ultimately cause a typhoon halfway around the world.

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- *Chaos Theory*

### The Invitation

[www.facebook.com/beaccessible](http://www.facebook.com/beaccessible)

[www.twitter.com/beaccessible](http://www.twitter.com/beaccessible)

[www.youtube.com/BeInstitute](http://www.youtube.com/BeInstitute)

0800 be in touch (234 686)

# The Invitation

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Invitation is not only a step in bringing people together, it is also a fundamental way of being in a community. It manifests the willingness to live in a collaborative way. This means that a future can be created without having to force or sell it or barter for it.

- Peter Block

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